



Example of Freelance Art Director Job Description

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Our company is looking for a freelance art director. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for freelance art director

- Work closely with the Creative Director for styling direction, editorial concepts and execution
- Develop and execute creative concepts for weekly print projects
- Develop and present layouts and concepts to creative directors for approval
- Art direct photo shoots as needed
- Responsible for marking up photo retouching
- Design solutions that meet or exceed strategic objectives
- Communicate effectively with client's Marketing and Creative leaders
- Participate in concept presentation meetings as required
- Work on multiple projects simultaneously and meet tight deadlines within established budgets
- To work with the Production Designer to develop the design concept, style, and quality bar required for the production, taking into account the advantages and restrictions of 3D animation, and the production schedule and budget

Qualifications for freelance art director

- Bachelor's degree in Art/Design/Graphic Arts or related field, plus years of Web development or online design experience
- 5+ years of experience designing for digital products
- Proficiency in Interactive/Web Design or Graphic Art software programs (i.e.,

- Must have a thorough understanding of photography, typography and printing
- An incredible online portfolio