Example of Fitness Director Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of fitness director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for fitness director

- Recommend and/or select equipment and supplies to be purchased for the fitness room to director, fitness programs
- Plan, administer, and evaluate fitness room operation and programs
- Administrate and provide in-service training for fitness room staff and personal trainers
- Coordinate a comprehensive equipment cleaning and maintenance program of all fitness room equipment
- Establish and enforce policies and procedures for personal training and fitness room
- Keep abreast of current research in fitness field
- Complete other reports and assignments as required by the director, fitness programs or the executive director of the Department of Wellness and Recreation
- Collaborate with art and photo departments to determine visual approach and packaging of stories
- Commission, assign, and edit 12 stories per week, including thought-provoking features by expert columnists, fascinating first-person takes on timely nutrition and healthy eating issues, thoughtful personal health essays, and genuinely useful service
- Bring on big-name writers and experts in the healthy eating and nutrition science space who can contribute voicey, authoritative content on nutrition topics that are either in the news—or should be

- A minimum of five (5) years of experience in Hospitality and/or Spa Operations, Development, and/or Product Marketing
- Diversified project experience
- Highly organized and superb attention to detail
- Demonstrated ability to take initiative and set priorities in order to perform a high volume of detailed work with constant interruptions
- Demonstrated knowledge of fitness programming
- A passion for the Runner's World lifestyle, especially training, gear, and sports psychology