



Example of Features Editor Job Description

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Our company is searching for experienced candidates for the position of features editor. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for features editor

- Work closely with a team of features writers, editors across all platforms, video producers, designers, sales and marketing and business development
- Drive the daily pitch process, from fielding and curating ideas from a team of writers to brainstorming innovative ways to present content
- Collaborate with other PEOPLE verticals, including the TV, music, and movies teams, to identify follow-ups and other features opportunities
- Analyze site metrics and target high-performing topics and types of content
- Come up with creative solutions to tailor content to advertisers
- Think short-term for daily pieces of content and long-term for brand specials and tentpoles, such as the annual Sexiest Man Alive issue
- We value out-of-box thinkers who can balance taking risks with maintaining our core brand integrity
- Coming up with great ideas for engaging features that AP readers will enjoy
- Writing practical/tutorial articles for both web and print on all aspects and genres of photography
- Conducting interviews with photographers and industry experts

Qualifications for features editor

- Commissioning pro photographers and industry experts to provide high-quality, in-depth content at an intermediate/advanced level
- Taking high-quality photographs to illustrate technique articles
- Shooting/presenting video content explaining techniques

- Produce and write compelling content across all digital platforms