



# Example of Experience Architect Job Description

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Our innovative and growing company is hiring for an experience architect. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for experience architect

- Conduct AS-IS state workshops and/or interviews with impacted personas to understand behaviors, goals, tasks, tools, workflows, friction points, risks, and priorities and document results via journey maps and personas
- Lead discussions with stakeholders to ideate and prioritize new business experiences
- Define value chain components and assign matching KPIs
- Translate business solution into an engaging experience for impacted personas
- Facilitate feedback sessions with impacted personas to assess "to-be" experience, analyze findings and iterate designs
- Identify capabilities and align experience to objectives, values and KPIs
- Assess maturity of current capabilities
- Define maturity targets of impacted capabilities to meet objectives and KPIs
- Create presentations, user flows, wireframe specifications, prototypes and other necessary documentation to communicate the recommended user experience to stakeholders and development teams
- Participate in regular reviews with work partners (creative team, business stakeholders, and development teams), UX team, and leadership to share design direction and gather feedback

## Qualifications for experience architect

design, current and emerging technologies, and marketing and brand strategy

- Ensure that requirements and expectations are met among all stakeholders while upholding user needs
- Prioritize features and functionality based on user needs and research data
- Define interaction systems and patterns
- Execute participatory requirements gathering sessions and participate in debrief sessions (with guidance and oversight)
- Identify opportunities to create business value and improve the user experience, based on research