



# Example of Esports Product Manager Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of esports product manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for esports product manager

- Present – You will help develop and deliver sales training programs and support manufacture sponsored events and sales programs
- Experience in managing a budget and working with international teams
- Bilingual in Mandarin Chinese and English
- Ability to work flexible shifts for global live broadcast
- Strong analytical skills that help reveal insights on how to improve with each broadcast

## Qualifications for esports product manager

- You have demonstrated ability to lead complex cross-functional projects through launch while handling an incredible number of moving pieces
- Marketing or Merchandising background
- A minimum of 2 years' experience in product and/or project management
- Passionate player of video games, particularly World of Warcraft
- 4+ years working experience in Gaming, Sports, Broadcast or equivalent industry
- 2+ years working experience in product management or equivalent role