



Example of Esports Product Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of esports product manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for esports product manager

- Lead an internal team responsible for the execution of high profile esports competitions for World of Warcraft
- Track and stay within budgets, making crucial spending decisions where necessary
- Build and manage the local capabilities to localize global esports programs, including live broadcast, studio show, long and short form of videos, and other forms of media assets
- Source, evaluate, and supervise production partners who execute local production of global programs
- Work with global product managers and regional leadership to create localization solutions that accomplish creative, technical and budgetary expectations
- Manage production partners and ensure high-quality and impactful localization broadcast execution
- Work with leadership team to develop and execute best practices for monitoring, analyzing and reporting of key performance metrics as related to the programs
- Establish and manage communication pipelines with production partner, regional leadership, global product managers, and various internal stakeholders
- Build and maintain exceptional relationships with internal and external partners and stakeholders
- Contribute to the localized creative vision for Overwatch League and other

Qualifications for esports product manager

- 5+ years of work experience as a Product Manager or similar
- You are a tireless advocate of the needs of our customer - both our creators and users
- You have strong subject matter experience in Esports and subscription products
- You have an excellent product/design sense, and you can take complex problems and craft simple experiences
- You understand when and how to leverage product analytics and run product experiments
- You care about the details and strive for operational excellence