



## Example of Entertainment Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of entertainment manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

### Responsibilities for entertainment manager

- Manage and oversee the placement of manufacturing, rework & sort purchase orders including cycle counts to ensure inventory accuracy and flagging SKU returns to be placed in Quality Inspection stock
- Manage and oversee the tracking and delivery of all DVD/Blu-ray Packaging Components
- Build & maintain BOMs (Bill of Materials) for each SKU including assembly instructions and providing sticker placement
- Inspect and approve first article builds to ensure accuracy of product build and overall look
- Analyze various SKU reworkability and provide manufacturing and rework recommendations
- Oversee and manage the generation and publication of all team reporting
- Identify and ensure accuracy of all SKU allocations for customer accounts
- Build and maintain account planogram/reset SKU lists
- Provide ad hoc analysis on SKU performance by account including potential returns exposures to accurately determine appropriate inventory levels are met
- Monitor, analyze and report on key industry and competitive intelligence to enable a forward thinking CNE

### Qualifications for entertainment manager

- 7+ years of experience working at a Studio/TV Marketing Department, working on Strategy, Creative, Digital, and Television
- Feels naturally aligned (and inspired) by the ideas in our culture deck
- Deep experiences in planning, managing and implementing integrated entertainment marketing campaigns in the DACH region
- Solid understanding of creative key art, video execution, and offline and digital media
- Detail oriented, adaptive, self-starter with a positive, can-do-attitude