



Example of Engagement Program Manager Job Description

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Our company is growing rapidly and is looking to fill the role of engagement program manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for engagement program manager

- Engage users through value and promotions and drive demand into the online and offline conversion channels
- Serve as the internal and external champion for the Global Engagement Program
- Manage and develop ongoing performance metrics to track the performance of the engagement program and sales staff identify challenges and opportunities
- Organize and publicize employee fun activities, sports teams, community events, Summer Concert Series, campus wide games, tournaments and challenges
- Provide program support for ELC
- Manages and coordinates the development, approval, implementation and compliance of on-going external broker- facing programs
- Develops, tracks and adheres to program budget
- Ensures program meets its stated objectives
- Manages internal relationships with regional sales teams and partners with corporate and external development resources
- Develops program success measures and performs periodic assessments of program success

Qualifications for engagement program manager

- Ability to manage, collaborate, leverage and thrive in a fast paced matrix environment
- Demonstrated ability to drive and execute successful marketing programs
- Familiar with IT Market, Products, Software and Services
- Bachelor's Degree in Project Management, Marketing, Advertising, or Equivalent