Our innovative and growing company is searching for experienced candidates for the position of email developer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for email developer

- Working with Project Managers and Designers to create and edit templates
- Effectively QA all emails prior to deployment across all clients and in 17 languages, including render-checking templates and dynamic content
- Work with key players to define segmentation, targeting, and measurement use cases for strategic and operational marketing initiatives
- Is self-directed in executing through complex email development requirements
- Employs resources and optimizes work efficiently within scope of responsibility
- Constructs hypotheses to issues, seeks solutions and applies email industry best practices to improve overall email program quality
- Communicates in a compelling and well thought-out manner in all types of interaction, creates a point of view, collaborates effectively, presents with poise and confidence
- Producing code of highly complex email templates for multiple email service providers (ESPs)
- Knowledge of typical email-rendering bugs and workarounds
- Researching Email latest technical trends and features in email marketing

Qualifications for email developer

- Must understand email standards and best practices

- Must be able to interact with diverse groups of technical and non-technical audiences
- Expectations that you feel comfortable sharing your opinions
- CSS skills desirable but not essential
- 3+ years of experience of front-end online development