Example of Email Developer Job Description



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Our company is growing rapidly and is looking to fill the role of email developer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for email developer

- Develop web solutions with a focus toward mobile and web-standards compliant code
- Ensure code and visuals work hand-in-hand and are consistent with project strategies
- Maintain existing web content & structure, and ensure site pages maintain a consistent look & feel
- Execute business objectives through compelling and unique problem solving
- Support automated solutions that enable better efficiency and process improvement
- Collaborate with other developers, visual & UX designers, and crossfunctional creative team members
- Offer coding and design advice to ensure high deliverability, engagement, consistent experience across devices and browsers
- Work with web merchant on linking products, manage website click maps and content scheduling on Demandware platform
- Troubleshoot front-end site functionality problems
- Perform web design in technologies such as HTML/CSS/JavaScript/jQuery/Dreamweaver/Photoshop

Qualifications for email developer

- Experience with an HTML templating language, Closure Templates a plus
- Some knowledge or experience of Scala or Javascript

- 3 years working with HTML and CSS
- Ability to prioritize and execute on multiple projects simultaneously