Our company is growing rapidly and is looking to fill the role of ecommerce. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for ecommerce

- Communicate with Lead eCommerce Photographer to understand and effectively execute photographic objectives and ensure proper visual representation of the brand, as needed for website
- On set at all times unless prepping takes precedence, maintaining apparel styling and proper fit for each shot and keeping watchful eye on apparel as model moves
- Maintain a professional atmosphere in the studio and bring innovation to the high volume eCommerce photography workflow
- Track and care for samples throughout the photo process to properly maintain vendor packaging, sku tags and apparel tags
- Supervise eCommerce freelance photographers, assistants, and models to ensure that eCommerce guidelines are followed
- Optimize onsite search capability using reporting and analytics
- Implement rules, thesaurus entries, redirects, product data revisions, in response to sub optimal search performance
- Implement search experience strategies to connect customer needs with marketing/merchandising priorities and strategy
- Work with individual category merchandisers to understand category and product level features that can improve search results
- Respond to sudden changes in the business and its trends as needed to ensure best customer experience while onsite

Qualifications for ecommerce

- Expertise in any eCommerce platform and familiarity with data integration and API functionality
- 2 - 3 years experience developing and delivering online sales and service
- 5+ years of post-university work experience in copywriting, preferably within an agency or magazine environment
- Bilingual with a fluency in French considered an asset
- Must have working knowledge of a photo studio and understanding of equipment features and functions, including SLR cameras
- Strong understanding of digital SLR cameras