Our innovative and growing company is hiring for an ecommerce. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for ecommerce

- May coach less experienced merchants
- Offers input to the brand's annual plan
- Act as an escalation point for all Partner Program master data and product asset management topics
- Develop all product description copy in alignment with brand, vendors and business objectives
- Develop creative campaigns and copy in alignment with the brand
- Creative execution and copy writing for digital media
- Creative support for the eCommerce team to build a strong strategic voice to support overall eComm marketing campaigns that is aligned with overall brand voice
- Work closely with Online Marketing and Graphic Designers to ensure communication objectives for each vehicle are achieved
- Work closely with Online Marketing and eCommerce Merchandising to define requirements and deliver compelling, integrated messaging across all touch points
- Proofread and edit all eCommerce marketing materials

Qualifications for ecommerce

- Bachelor's degree in Marketing, Communications, or related field is required
- Expert proficiency with the MS Office Suite

- Ability to negotiate & partner creatively with our vendors
- Bachelor's degree required with at least one year of hands-on educational website/retail consumer merchandising or B2B and content management experience
- Self-Starter - ability to hit the ground running!