



Example of Director, Video Job Description

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Our innovative and growing company is hiring for a director, video. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for director, video

- Video programming development
- End-to-end partnership/project management
- Inbound content pitch evaluation and coverage
- Collaboration with talent and production companies on opportunity development
- Creating outbound pitches and presentations
- Collaboration with business development and legal
- Drive the video creative strategy for EA SPORTS FIFA marketing campaigns across digital, earned and broadcast
- Lead end-to-end content creation from creative briefs through to pre-vis, cinematics and capture, post-production
- Inspire the team of cinematic artists and video editors
- Continually identify opportunities to further improve the production & creative process

Qualifications for director, video

- A track record of digital multiplatform content
- Proven expertise managing the end-to-end product lifecycle including ideation, definition, development, acceptance testing, and operations using an agile software development methodology like Scrum, Kanban, XP, TDD, RAD
- Related experience in managing, marketing, selling, and/or supporting video

- Significant in depth experience in a sales role, within a media sales environment
- BA/BS or a combination of related education and work experience to equal four years