



Example of Director, Video Job Description

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Our innovative and growing company is looking to fill the role of director, video. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for director, video

- Collaborate with university marketing and communications on project development, video branding and overall strategy
- Responsible for video from concepts to final execution
- Long term, increase the number of videos delivered
- Engage in our International Compensation Forum to identify opportunities for consistency across our non-US sites identify and understand local compensation programs
- Present concept executions to VP/Creative
- Bring photographic/video media subject matter expertise to the team
- Manage the holistic visual experience of projects with multiple collaborators and stakeholders
- Excel at working in collaborative environments
- Bring a unique vision to the project, with a clear voice that drives results
- Be comfortable working on content in various genres, with a range of aesthetic sensibility

Qualifications for director, video

- Familiarity on Omniture Site Catalyst, comScore, Nielsen and other online marketing audience measurement database
- Thorough knowledge of industry, market and events
- Advanced news judgment
- 3 - 5 years working with digital video at the brand/ publishing level

- Excellent understanding of entertainment content consumption on all digital platforms