Our innovative and growing company is searching for experienced candidates for the position of director, video. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for director, video

- Operations lead for all Programmatic sales efforts
- Strategic Pricing for all Digital & Mobile Inventory
- Maximize yield via indirect partnerships
- Cultivate and maintain relationships with broadcast and OTT networks
- Manage an annual development budget dedicated to original series
- Supervise production of pilots and maintain a standard of quality across all new properties
- Produce sizzle reels and pitches to package new original programs for market
- Gather and analyze financial and operating data
- Develop the video strategy for assigned brand channels by partnering with CNE peers (Research, Marketing, Development, Programming, Scheduling) and the Brand with a goal of delivering audience growth, loyalty and engagement
- Partner with the assigned producer/production team to ensure the programming is on-strategy

Qualifications for director, video

- Work with Music division, and suggest brand appropriate tracks to enhance videos
- Academic degree in Video Production/Advertising/Film/Design
- Luxury goods background
- Deep understanding of the digital video landscape and value chain from

- 3+ years of creative management experience