



Example of Director, Strategy Job Description

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Our innovative and growing company is hiring for a director, strategy. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for director, strategy

- Proactively promote effective enrollment planning with focus on increased participation, attendance and premium generation
 - Utilize expertise in Unum sales performance and address strategic issues with field leadership to maximize earnings
 - Partner with field leadership to promote and develop enrollment expertise within all applicable office roles with focus on excellence in enrollment strategy & execution
 - Serves as a conduit between Field, Market and Enrollment Center on enrollment solutions that help drive growth
 - Drive and support selected enrollment programs field training related to the enrollment strategy
 - Create enterprise mobility services strategy and lead idea generation, evaluation, and incubation, of a services portfolio of businesses
 - Coordinate the enterprise integration required to run the services portfolio of businesses as either part of the "core" or as emerging entities
 - Establish and develop the holistic enterprise requirements to enable business success, leveraging the collective expertise of the enterprise to implement complete solutions
 - Develop a virtual team of business creators, leaders, and integrators to support service portfolio
 - Coordinate services strategy activities globally, incorporating region specific priorities and the perspective of the customer experience
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- 7+ years strategic planning experience required
- Lead the development of long-term strategic objectives for the Consumer Business Unit
- Evolve the initial distribution strategy thinking and translate into channel mix and tactics while working along with the channels to ensure smooth implementation
- Provide intellectual leadership as the lead for all strategic projects and drive key transformation projects
- Develop recommendations for senior management and/or executives to make key business decisions
- Be involved in building and communicating sales strategy to the board as part of the annual board planning process