



Example of Director, Strategy Job Description

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Our company is looking for a director, strategy. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for director, strategy

- Codify work done for clients into generalized frameworks and methodologies that can drive more effective strategy work for other clients, and serve as a point of differentiation for Wunderman
- Lead consulting teams to accurately diagnose the issues the client has identified (underlying issues), and determine the appropriate solutions that will lead the client to create strategic direction
- Thought leader on digital
- Creative opportunity development of the accounts
- Growth of the clients business
- Building strong relationships internally at Tribal, with clients and with partner agencies
- Account leadership (alongside the business director, creative director and delivery director)
- Management of the accounts' strategy teams, which will include planners, social and data
- All strategic research and development
- High quality of strategic output and presentation and timely delivery of all strategic assets to clients

Qualifications for director, strategy

- Proven ability to work under tight deadlines and pressure

- Strong combination of creative and analytical skills
- Strong combination of strategic and tactical/operational thinking
- Deeply organized with an innate sense of priority
- Bachelor's degree Commerce