



# Example of Director, Strategic Planning Job Description

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Our innovative and growing company is hiring for a director, strategic planning. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, strategic planning

- SPG has an excellent track record in recruiting from diverse backgrounds – the current group members come from 15 nationalities – and is interested in hearing from anyone who meets the above requirements
- Understanding of Social Media platforms and their respective participants (Facebook, Twitter, YouTube, Instagram, Pinterest, Snapchat, Vine, ) and how each platform is used by consumer and marketers
- Communicate effectively with a broad spectrum of internal constituencies
- Conceptualize, evaluate, and implement communication and business strategies and priorities for the division
- Lead and develop the division's strategic planning efforts
- Support key initiatives identified by the Vice President and Associate Vice Presidents
- Oversee the deployment and development of business communications within the division
- Develop, implement and manage communication performance measurements
- Lead a team of staff in advancing the OSPR business, including training, coaching, and developing people
- Drive Operations strategy that optimizes network costs, minimizes risk to supply and supports launch of pipeline molecules

## Qualifications for director, strategic planning

- 2+ years of experience in integrated marketing preferred

- Ability to travel as needed based on project needs
- As a key contributor and a team player, you must have the ability to work with cross functional proposal teams and work independently to manage and lead the development of pricing strategies and strategy implementation from inception to completion
- Ability to identify, assemble, and coordinate resources across the organization to ensure timely completion of price volume submissions
- Deep understanding of pricing, pricing strategies, and the evolution of pricing strategies into business strategies that are competitive and compelling for the customer