



Example of Director, Sports Job Description

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Our company is hiring for a director, sports. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for director, sports

- Direct the production of live and recorded sports segments and programs in control room, studio, and remote truck situations
- Give directions and schedule technical crew for studio and remote production events
- Communicate efficiently with sports and production personnel internally and externally
- Assists in the coordination of contract negotiations and renegotiations for new and current clients
- Maintains a good working relationship with key customer contacts w/ identified touch points, as required
- Identify competitive threats in the marketplace and offer solutions and recommendations
- Provide input on marketing, sales events and promotional activities targeting prospective clients
- Maintain high close and win rates on an annual basis
- Meet individual annual adjusted gross profit (AGP) sales objectives
- Ability to lead sales process for support resources - Setting direction, developing teamwork and collaboration, and achieving results through others

Qualifications for director, sports

- Experience with Adobe CS programs and Keynote a plus

- Integrates knowledge and thinks strategically, analyzes information and solves problems
- Ability to collaborate across teams both as leader and team member
- Ability to influence people, plans and strategies
- Proficiency with word processing and database software, website design (experience with Presto preferred) and maintenance and familiarity with Stat Crew