## **Example of Director, Retail Job Description**



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Our innovative and growing company is looking to fill the role of director, retail. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, retail

- Partner with Distribution Center to plan and manage weekly/monthly shipments based on financial targets
- Advanced knowledge of Excel (V-lookups, complex formulas, pivot tables, macros)
- Provide consistent feedback and keep senior management updated through proactive monitoring of key issues in Retail
- Develops, manages, and achieves Company sales and profit goals for the retail stores
- Analyzes retail sales, develops and updates retailer budget
- Partner with licensees and promotional partners with sell in of products at specialty channels for all relevant SPE film properties
- Be the group's "Specialty-expert"
- This person should be somewhere around 70% technical and 30% sales oriented
- Utilize existing retailer relationships to identify/further build their digital success through our platform implementation
- Work directly with IT teams & retailers to successfully implement and roll out platform

## Qualifications for director, retail

- Ability to work effectively across functions/departments
- Strong skills in coaching and performance development that results in the accomplishment of goals through direct reports

- Solid understanding of business unit operations and key processes where Retail/Omni is required
- Undergraduate degree in related technical discipline
- At least 6 years of experience influencing senior level executives OR at least 6 years of experience influencing regulators