



## Example of Director, Product Strategy Job Description

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Our growing company is looking to fill the role of director, product strategy. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

### Responsibilities for director, product strategy

- Develop and help oversee the maintenance of Ad Sales marketing materials, including one-sheets, presentations, case studies
- Collaborate with Marketing to create relevant content to train and communicate our product capabilities, value of our offerings and what makes ODC unique
- Regularly updating the models and distributing the new releases to the market
- Training new staff on the model
- Provide key input in the formulation and preparation of multi-year plan strategy
- Act as mentor and coach in supporting the prepaid hub team members by collaborating cross functionally, leading by example and raising the standard of work and deliverables
- Lead consumer research and regulatory research to support prepaid strategic initiatives
- Full-stack product ownership of end-to-end booking system handling over 45 million transactions a year in over 80 countries
- Defining long term booking product strategy translated into multi-year plans & short term roadmaps (30/60/90 day plans)
- Leading product management teams responsible for traveler & client UX, business & application logic, and supplier connectivity including GDS & Direct Connects

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- Exceptional project management skills with ability to drive consensus in cross regional and cross functional teams
  - Fluency in English and Spanish is required, Portuguese highly desired
  - Creative approach to product development and differentiation
  - Demonstrated ability to think strategically and frame new and complex issues
    - a serious thought leader that can make strategic choices and help focus the organization on the most critical and value-added activities
  - Experience facilitating
  - Exceptional business acumen and curiosity