



## Example of Director, Product Strategy Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of director, product strategy. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

### Responsibilities for director, product strategy

- Partner with senior leaders across experience design, engineering, marketing, game teams, and technology to deliver world-class experiences
- Represent commercial at the GDT (global development team) for pipeline assets
- Lead Early commercial team (ECT) meetings to gain cross-functional buy-in and alignment on market preparation and value creation activities
- Contribute to the preparation and refinement of commercial plans and commercial strategy for pipeline programs pre-PST (Product Strategy Teams)/pre-Phase III
- When required, drive or contribute to commercial projects of pipeline assets under a different ECT leader
- Work effectively with other functions such as Medical Affairs, market access, HEOR
- Contribute to the evaluation and due diligence efforts for programs related to transplant, hem-oncology, complement and gene therapy
- Present commercial views at governance forums e.g Pipeline committee, in-line committee
- Ensure that existing asset allocation, alternative investments and custom solutions are appropriately positioned within their respective institutional channels and help identify new opportunities for future product development
- Managing the strategic prepaid initiatives and plans across AP markets by planning, coordinating and ensuring implementation of activities consistent

## Qualifications for director, product strategy

- Strong attention to detail and process management
- Degree from top-tier institution in an analytical discipline or similar academic / professional experience
- MBA is a plus, but could also be substituted by solid experience as a product manager
- Typically requires 8-10 years total experience in Product Strategy, Management Consulting, Banking or Finance roles
- Proven track record of success in fast-paced environments with demanding timelines
- Experience partnering with technologists using Agile or other rapid development methodologies a plus, but not required