



## Example of Director, Product Strategy Job Description

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Our company is looking for a director, product strategy. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

### Responsibilities for director, product strategy

- Monitors the US Healthcare environment to understand how our pricing decisions may impact future access and utilization of our products
- Responsible for all Product budgets (A&P) and managing/expensing and forecasting of same
- Development and management of Consumer Debit reporting for Australasia
- Lead the prioritization, business casing and execution of new product initiatives, including, value proposition definition, investment justification and prioritization, pricing and economic value distribution
- Communicate and generate support for recommendations from Product leadership and other business leaders across the company
- Support urgent client / executive requests, including analysis, strategic framing and options evaluation
- Identify, structure, and manage complex issues to quickly arrive at recommendations that drive product priorities and demonstrate results to leadership
- Manage implementation of business growth initiatives, including performance tracking, strategic resource allocation and investment governance
- Work with limited direction and with tight deadlines, usually within a complex and often ambiguous environment, to develop rigorous, fact-based recommendations to senior product management while supporting syndication with stakeholders across the company
- Work closely with corporate strategy, business development and R&D to

## Qualifications for director, product strategy

- Experience in competitive intelligence and market analytics projects
- Prior orphan drug development experience is a plus
- Prior BD experience is a plus
- Prior brand launch and commercialization experience is a plus
- Creative thinker, solutions and results-oriented, customer focused, and excellent analytical discipline
- Strong modeling and analysis skills, including mastery of relevant tools like Excel, Tableau