



Example of Director, Product Development Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of director, product development. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for director, product development

- Develop new business opportunities and extend existing business within the infant industry
- Review and manage creative direction of all licensed apparel development, from concept stage, to line sheet, to pre-production, with a focus on brand integrity, age appropriateness, differentiation, construction, silhouette, trim details and monitoring appropriate quality
- Lead, develop and maintain strong partnerships with internal and external partners, licensees and retailers
- Drive presentations to retailers, licensees and vendors
- Innovate design and storytelling
- Develop, mentor and guide personal career growth of the team
- Establish and maintain alliances across creative category and with other lines of businesses in Warner Bros
- Oversees the issuance of all specs (BOMs/tech packs) for accuracy, completeness, quality, affordability, and compliance prior to release
- Recommends enhancements, construction and material options to elevate our brand, hitting financial requirements
- Directs the coordination of the development and cross functional teams to manage spec turnover within calendar to insure timely prototyping, and finalization through to production

- Proven ability to service and support a range of internal and external customers, often in parallel and within a shifting set of priorities
- A strategic and creative thinker with a high level of self-motivation and initiative
- Excellent oral and written communications skills who can effectively work with clients on strategic initiatives and drive client satisfaction
- Proven negotiating skills and strong interpersonal skills to influence network strategies and cross functional team decisions
- Cosmetics Industry experience preferred
- Degree in computer/information science, statistics, engineering or another quantitative field