



# Example of Director, Product Development Job Description

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Our growing company is looking to fill the role of director, product development. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for director, product development

- Analyzes business results, identifies strategic opportunities and implements business plans and strategies to increase profitability, grow balances and gain operational efficiencies
- Exploits selective new revenue / alliance opportunities within the market place
- Ensures new products complement and support manufacturer initiatives and support continued portfolio growth
- Provide accurate cost analysis vs
- Drive high level product/material trends responsible for developing and managing product line strategies
- Interpret infant adult trends into successful fashion industry relevant products, storytelling with quality, innovation and technology
- Conduct constant trend research across multiple avenues regarding influences in the relevant market, including key silhouettes, competitors, retail and trend services
- Partner with xLob and franchises to compliment and coordinate development
- Drive strong Category, Sales, and Licensee partnerships with regard to design, vision and execution of compelling products and all retail pitches
- Lead and manage the overall product direction of the infant, apparel business

## Qualifications for director, product development

projects

- MBA, or equivalent degree, is preferred
- 8+ years' experience in product management or product development in the financial services industry, including prior experience developing and implementing product plans/requirements
- 5-10+ years experience in electronic funds transfer, retail banking, or card processing
- 3-5 years people management and cross functional experience with sales, client management, product, and development
- Demonstrated experience with Agile and Waterfall product development methodologies