



Example of Director, Product Development Job Description

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Our company is searching for experienced candidates for the position of director, product development. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for director, product development

- Manage a multi-million dollar development budget
- Initiate complete new product launch timelines and assign critical dates for all new product launches
- Manage, direct and inspire product development staff
- Manage the daily maintenance and work flow of projects, including creation of production schedules and status reporting
- Work with merchandising on seasonal selling reports
- Lead design to understand and execute product specifications
- Understand status of all material and key components for both submits and samples
- Create costing worksheet and establish target prices
- Lead Coordination and dispatch of any labeling materials needed for market samples
- Ensure sample ordering, tracking, check in, reporting and hand-offs- including but not limited to Protos, Market, PR, and Rigging Samples are completed in a timely and organized manner

Qualifications for director, product development

- 10+ years of experience in game development program management w/ demonstrated track record of success in successively senior roles

- Ability to facilitate change and implement process improvements
- Computer knowledge – Outlook, Excel, Word, WebPDM a plus
- 10+ years' experience in product management and/or a service discipline working with business/media intelligence solutions
- Ability to lead and work in cross-functional, geographically dispersed teams