



# Example of Director, Product Development Job Description

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Our innovative and growing company is looking to fill the role of director, product development. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, product development

- Acts as an internal evangelist for MyMediaInfo and the media intelligence market
- Actively researches the market conditions, tracks competitor activities, and attends industry events, conferences
- Manages and coaches the business analyst(s) for MyMediaInfo
- Select samples for meetings, photography, and evaluate/organize 1st Production Finished goods
- Travel to R&D (Melville and Canada) and outside vendors (US and International) on a regular basis for development/shade matching of new product concepts and calendarized formula development
- Lead a team of product managers in the definition of detailed functional requirements and product specifications for both new products enhancements to existing products
- Supervise a staff of Prepaid Processing product managers and ensure they work in concert to achieve the group's goals
- Manage the process for all pre- and post-release aspects (delivery, reporting, documentation, training, support, marketing, and legal and regulatory issues) of major development projects related to prepaid processing product ownership
- Understand and analyze multiple concurrent business requirements while insuring that the implications of any given change to the system both from an internal and external standpoint are fully understood and communicated

changes provide a wide range of client benefits

## Qualifications for director, product development

- Progressive strategic and operational experience in a leadership capacity, preferably with a Fortune 100 company
- Excellent Emotional Intelligence excellent interpersonal and formal communication abilities to interact effectively with executives and staff at all levels in the organization, and externally to consultants and partners
- Knowledge and experience in working with clients and stakeholder groups in the healthcare and insurance environment, particularly in the areas of consultation and program management
- Ability to gain rapid knowledge of product and service offerings, standards, policies, and quality improvement strategies
- Strong skill in relationship building, communications and facilitation as work functions will occur in cross functional team environments
- Master's Degree of Business Administration or a level of knowledge equivalent to that ordinarily acquired through completion of a Master's Degree in Business Administration, Health Care or a related field