



# Example of Director, Development Job Description

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Our company is growing rapidly and is looking to fill the role of director, development. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for director, development

- Creates and follows timelines for special projects
- Possess the ability to independently prioritize multiple responsibilities and exhibit flexibility while showing strong leadership and influential skills
- Perform deep user segment analysis to identify incremental engagement opportunity from existing audience through direct marketing tactics (email, website, mobile)
- Provide technology vision and leadership to global digital team and project teams to ensure company is delivering high quality digital experiences
- Encourage and mentor team members to maximize their abilities
- Ensure team compliance with development, security and other corporate policies and procedures
- Monitor workload and recognize extra effort
- Participate in development of retention programs
- Ensure adequate equipment, tools and support are provided for team members
- Work with team members to develop and pursue a career action plan and identify potential growth opportunities

## Qualifications for director, development

- Strong knowledge of the Latin American producing community and established relationships
- Passionate about all things travel, television & pop culture and keenly follows

- Sophisticated cultural observer with a keen understanding of TV narrative, and knowledge of current audience tastes and future trends
- BA/BS degree in a related field preferred
- Minimum 3-5 years professional experience in social media and/ development, programming or production
- Previous experience working for a filmed entertainment company or in television/cable network programming, a plus