



Example of Director, Corporate Communications Job Description

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Our growing company is looking for a director, corporate communications. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for director, corporate communications

- Partner with the content and analyst relations teams on thought leadership messages, research projects, and content promotion strategies
- Partner with HR and executives on effective internal communications programs
- Define and manage effective processes for setting goals and measuring results
- Superior verbal and written communication skills - must be a strong writer and copy editor who can turn complex messages into short and concise text
- Strong track record of success using PR and communications to elevate brand awareness, position as a leader, and drive inbound interest
- Prior experience managing communications teams for technology companies that serve marketers
- Prior experience serving clients at a PR agency or working as a journalist
- Established relationships with journalists that cover our industry
- Communications program development and implementation targeted to patients and physicians to support marketing strategies and messages
- Development/creation/implementation of communication component for Direct to Patient/Consumer/Physician campaigns agreed upon by the assigned therapeutic area

Qualifications for director, corporate communications

outreach, effective government relations and relevant employee French-language communications. This requires extensive knowledge of all major functions of corporate communications and related issues, strong versatility, and the ability to implement strategic initiatives on behalf of the bank in all these areas independently or in conjunction with national initiatives

- Lead all facets of media relations, including acting as senior spokesperson, and public relations in Eastern Canada
- Provide strategic communications advice and support (speech writing, issue positioning, crisis management, media briefing, employee communications and government relations) to executives of the Bank of Montreal Group of Companies based in Eastern Canada supporting the CEO and BMO senior executives or lines of business, as required, in their activities in Eastern Canada
- Develop content on BMO's French-language portal and Corporate Communications site, and assume responsibility for the maintenance and content update of these sites
- Establish and maintain relationships with federal and provincial elected officials in Quebec
- Support corporate marketing programs and initiatives in Quebec