



Example of Director, Corporate Communications Job Description

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Our growing company is searching for experienced candidates for the position of director, corporate communications. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for director, corporate communications

- In partnership with international marketing, plan, organize and manage talent promotional trips and press junkets
- Help manage distribution and flow of all VIMN communications assets amongst VIMN communication offices worldwide
- Manage and grow journalist and influencer relationships
- Integrate social media into communications plans as appropriate
- Lead international press efforts and strategy around domestic award shows, including Nickelodeon Kids' Choice Awards and BET Experience
- Build and manage a team of external and internal communications experts
- Align executive leadership on a common set of communication themes for PR campaigns
- Manage all aspects of our PR agency relationships
- Own the process for creating and publishing press releases and contributed articles
- Manage award submissions and promotion

Qualifications for director, corporate communications

- PRSA or IABC accreditation
- Executive maturity strengthened with an ability to successfully perform under time pressure

- Excellent Written/Verbal English a must
- Corporate experience in dealing with executives at all levels
- Manage and lead Corporate Communications' Montreal office to enhance the bank's image, reputation and visibility with all stakeholders in Quebec and Atlantic Canada and to support the achievement of corporate goals