



Example of Director, Corporate Communications Job Description

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Our innovative and growing company is hiring for a director, corporate communications. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for director, corporate communications

- Research competitive stories that provide background on our businesses
- Identify key speaking opportunities for VIMN senior executives
- Organize photo shoots, internal events and key corporate meetings
- Support events such as corporate town halls, industry client and public affair events, and executive speaking events
- Develop and execute employee engagement initiatives and internal communications campaigns and tactics that support VIMN's business and employee engagement objectives via platforms such as events and mailchimp
- Create brand, channel launch and series launch communications strategies to support key priorities
- Collaborate across teams including social, digital, creative, marketing and sponsorship
- Support international programming launches, including pitching trade and consumer media
- Act as central communications contact for regional teams outside of the US for Nickelodeon, Spike, Paramount and BET
- Field publicity requests organize interview requests and oversee the management and distribution of all program and brand-related assets and materials

Qualifications for director, corporate communications

- The ability to work cross functionally and build relationships inside and outside the organization
- The capability and confidence to serve as a company spokesperson in different cultural and media milieus
- Deep familiarity with, and enthusiastically curious about, technology, intellectual property, privacy and other Web issues
- Longstanding experience in media engagement across business and specialized media titles backed up with high degree of digital understanding / interest
- Thorough understanding of media strategy including earned & owned
- General knowledge and awareness of regional tech industry, business, legal, and geopolitical landscape