



Example of Director, Corporate Communications Job Description

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Our innovative and growing company is hiring for a director, corporate communications. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for director, corporate communications

- Identify/manage speaking opportunities at industry events and pitch content and ideas inside and outside of tech sector
- Monitor high visibility and business-building awards programs and manage company entries
- Crisis communications and issues management as required
- Liaise with key brand partners
- Serve as a spokesperson when necessary
- Management and execution of events including press, guest list
- Oversee the production of all collateral materials
- Collaborate with other internal teams on initiatives, projects, and goals
- Support the development and execution of communications strategies around corporate priorities and core lines of business
- Write press materials

Qualifications for director, corporate communications

- Ability to manage multiple projects on an ongoing basis
- Lead the evolution of the Brand, as required, and work closely with the entire Customer Marketing team to ensure strong understanding and alignment to the Brand
- Provide other support to product and channel lines of business such as

- Establishes brand governance – standards, guidelines and umbrella brand management practices
- Management of large onsite and offsite teams collaborating on complex projects
- A global orientation, with international experience and the ability to speak multiple languages being a plus