Our innovative and growing company is looking to fill the role of director, analytics. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for director, analytics

- Work closely with the Engineering Data team on developing data platforms including our data warehouse and capability, ensuring consistency between the Data team's ETL processes and the use of this data in the dimensional model
- Own THE ICONIC's Business Intelligence tools, including selection, customization, and organizational training
- Have an improvement program of Business Intelligence sophistication, from today's maturity to tomorrow's (more predictive analysis, more advanced statistical models, making use of big data, etc)
- Work with teams, especially Technology & Product, to develop data-driven products and solutions to recurring problems (eg matching the right product to customer, managing a customer's lifecycle, optimizing processes in our Fulfillment Centre, etc)
- Deliver strategic planning on regular and ad hoc cycles, and develop new and improved ways to track and report key metrics to inform strategic decisions
- Own internal intelligence (KPIs, trends, insights) and external intelligence (market, customers, competitors)
- Ownership and development and refinement of daily, weekly or monthly management reporting dashboards across the business
- Deliver high impact analysis against company goals (through the team) and train the organization to do the same themselves over time
- Work closely with the Finance, Planning & Analytics on forecasting/tracking adherence to business plan and key commercial decisions

Qualifications for director, analytics

- Experience in databases and dashboard reporting tools such as Tableau (experience as both a super-user and developer is desirable)
- Knowledge of generalpurchasing practices, systems/procedures and principles preferred
- Bachelor degree, Masters or graduate degree highly desirable
- 6+ years of media research experience including some exposure to digital media research
- Experience in working with alternative data sets (i.e., user-level data) a plus
- Full understanding of primary research and digital research procedures and research technology