



# Example of Director, Analytics Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of director, analytics. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, analytics

- Leverage cutting edge data mining and statistical techniques to perform user segmentation, forecasting models, and time series analyses
- Maintain deep relationships with our key stakeholders throughout the Division including
- Thoughtfully identify individual key stakeholders to engage with and determine the appropriate level of engagement in a very collaborative manner
- Partner with HQ teams, where appropriate, to strengthen our key stakeholders understanding and utility of tools, products and insights
- Routinely monitor their assessment of us (local and HQ teams)
- Provide insightful analytics in support of our key stakeholders' goals
- Proactively seek out opportunities from our key stakeholders to leverage our skills and capabilities
- Create robust analytical plans to determine proper direction and scope of analytic efforts
- Present findings in highly visual, easy-to-read presentations that are collaboratively vetted prior to sharing with senior leadership
- Drive the adoption, application, utilization of our Universal Data Environment and Frameworks

## Qualifications for director, analytics

- A minimum of 10 years of analytics experience with a competitor or a market

- An understanding of the applicability of statistics, software engineering, data mining, and other quantitative disciplines
- Strong Excel, PowerPoint and presentation skills are a must, including experience leading/managing a team of analysts
- Specialist Marketing Analyst with 7-10 years Experience (highly relevant backgrounds will be telco, banks, payments, technology)
- Minimum 7 years related experience preferably in Beauty or Consumer Packaged Goods and/or Management Consulting
- Bachelor's degree or equivalent work experience required – business or operational background is preferred