



Example of Digital Solution Architect Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of digital solution architect. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for digital solution architect

- Conduct technology vendor evaluations, conduct and/or participate in RFPs and maintain vendor relationships
- Review and recommend best practices and improvements in web presence, marketing automation, content, social network and media integrations, and market to lead system configurations and setup
- Review and recommend improvements and optimize web sites flows, personas, user journeys, search, analytics, usability, site performance and other core functionality
- Review and recommend improvements in content and asset publishing, storage, and general digital asset management (DAM)
- Review and recommend key business insights and reports to be presented and or implemented for digital marketing ROI and traceability
- Lead web service and SAML single-sign-on (SSO) integrations as needed for cloud and on-premise systems
- Review and recommend hosting infrastructure improvements in the cloud and on-premise systems
- Combining generalist and technologist skills in managing opportunities from the lead to the closure
- Own end-to-end technical agenda, plan and conduct technical activities through whole sales cycle
- Responsible for designing, positioning and communicating (in a variety of

Qualifications for digital solution architect

- Obtains formal agreement by stakeholders and recipients to scope requirements and establishes a base-line on which delivery of a solution can commence
- Must have 10 years or more of post-qualification IT experience with major organisations in Hong Kong and overseas
- Solid experience in systems development life cycle, including business requirements gathering, and designing logical data models for applications for different business functions
- TOGAF Certification is preferred
- Minimum 10 years' experience creating Architecture roadmaps and operational models that span the Technology, Application and Data layers for complex, high-available systems in Web, J2EE, Mobile, COTS, CRM and/or Mainframe environments
- 2-3 years' experience Architecting Mobile applications, native or hybrid mobile strategy, 3rd party mobile frameworks/plugins, client side rendering frameworks