



Example of Digital Solution Architect Job Description

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Our innovative and growing company is looking to fill the role of digital solution architect. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital solution architect

- Align solution designs with overall architectures and strategic technologies
- Remain current in assigned technologies and participate in defining technical standards
- Manage dependencies and remove impediments for the team
- Communicate to team members on project progress and risks to on time completion
- Lead business and technical design sessions
- Integrate Marketing Campaign engine with internal and external systems—leveraging APIs, custom integrations, and out of the box integrations as needed
- Experience establishing, maintaining, and delivering system documentation and training materials
- Recommend and design system and process architecture and integration and develop strategic roadmaps for an end-to-end digital web presence, e-commerce, and self-service systems
- Perform industry research, benchmark analysis, and recommend best fit technologies in the environment that meet current and future business needs
- Develop relationships with business and IT stakeholders to ensure current architecture meets business needs, and consult business and provide consultation for future needs

Qualifications for digital solution architect

- MSc in Electrical/Electronic Engineering, Computer Engineering, Computer Science, Business Management or related discipline with 3-5 years' experience in a Digital environment
- Experienced in digital marketing, web publishing, content management, marketing automation and development in HTML, PHP, CMSs (Tridion, Drupal, Wordpress, Moodle etc)
- Strong hands-on knowledge of enterprise marketing tools such as Exact Target, Radian 6, Appature/Nexxus, Eloqua
- Knowledge and experience with web-based video delivery, infrastructure, streaming, transcoding and optimization an asset
- Experience with cloud-based / SaaS solutions / CMS is a plus