

Example of Digital Sales Job Description

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Our growing company is hiring for a digital sales. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital sales

- Provides exceptional presentations of advertising opportunities
- Works well with the advertising team, providing a positive dynamic within the team
- Be a consistently positive representation of the company both internally and externally
- Excel in learning new advertising opportunities and learn new software and products
- Achieve revenue numbers established by Manager
- Self-motivate with little direction
- Work with Multi-Media reps to pitch strong strategies to our best current customers and potential new ones
- Assist in the training of Multi-Media reps
- Work proficiently in Microsoft Excel and PowerPoint
- Train others on products, packages, sales execution and software as needed

Qualifications for digital sales

- 2-4 years of experience in all facets of digital sales and marketing required
- High school diploma required, four year college degree preferred
- Bachelor or Associate degree preferred
- Must be detail oriented and very proficient with excel and PPT media tools such as Media Visor, Atlas, Comscore, NNR, @plan, AIM
- Must be able to travel within a large DMA and outside seminars, training ...
- This manager will be accountable for all local digital revenue performance for

