



Example of Digital Program Manager Job Description

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Our company is growing rapidly and is looking to fill the role of digital program manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital program manager

- Build relationships and networks across multiple internal teams and vendor/agency partners to help deliver a consistently great digital user experience for TELUS
- Establish and maintain regular cadence with stakeholders within digital, the rest of TELUS, and with our partner vendors to ensure alignment and drive momentum
- Create program-level dashboards and other documentation for executive and working-team level reporting
- Drive and influence stakeholders to ensure that TELUS is delivering on our 'customers first' strategy by keeping end-to-end customer experiences top of mind when defining program scope and deliverables
- Establishing Web project scope by studying strategic business drivers
- Assuring quality Web solution by leading the team to develop and complete test plans
- Accomplishing work requirements by orienting, training, assigning, scheduling, coaching employees
- Updating job knowledge by tracking technology and project management advances
- Communicate solution elements clearly to development teams client stakeholders
- Own the Multi-Generational Program Plan for the engineering development, and integration of key Digital Systems, such as RAM Deck, Life Odometer,

Qualifications for digital program manager

- Ideally, experience of managing authentication, fraud and security projects or operating in a risk management environment
- Drive disruptive transformation in a start-up mode approach, as digital hubs business and operational models are solidified
- Communicate effectively at executive and execution level, to ensure proper understanding and business operations of digital hubs
- 2+ years experience in B2C or B2B digital marketing or digital business
- Degree in Business or Communications
- Having startup experience in digital business is a plus