Our growing company is searching for experienced candidates for the position of digital product. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for digital product

- Build relationships with internal customers
- Routine audits of accounts across product lines for accuracy and consistency and various administrative tasks
- Work seamlessly with other departments to better serve our clients and prospects
- Maintain timely and accurate communication (both verbal and written) with clients in order to develop, maintain, and solidify relationships
- Develop a comprehensive understanding and knowledge of all Travel Media Group product offerings
- Maintain accurate updates, notes and client information in Salesforce
- Assist in product retention when needed
- Research to compare competitors' products meet with customers to discuss their requirements
- In conjunction with Marketing manage the staff communications process to inform staff of product/system changes and planned marketing activity
- Support Marketing, Enterprise Alliances, Sales, and Pricing teams by being an available fraud and identity subject matter expert and providing inputs relating to designated products

Qualifications for digital product

- Create user stories/use cases
- Work with Developers to clarify requirements

- Experience in Project Management, PMP preferred
- 3-5 years of experience in Marketing Data Analytics
- A high level of comfort with hands-on data management and analysis to support client-specific configurations