



Example of Digital Product Job Description

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Our company is looking to fill the role of digital product. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital product

- Understand market drivers and business problems in order to solution and drive solution delivery to the market
- Experience managing product managers, project managers and/or consultants to demonstrate management capabilities
- Source the research and data required to inform strategy development
- Lead the interpretation of data from multiple sources with the ability synthesize primary and secondary, and qualitative and quantitative information
- Make use of resources within and outside digital to support analysis and socialize hypothesis
- Identify trends, uncover opportunities and communicate complex information to varying levels of stakeholders and team members
- Translate strategy into a digital product road map with tangible KPI performance
- Engage the product team to ensure they are maintaining the integrity of the strategy
- Challenge to team to focus on meaningful metrics that show the true impact to our members and ROI on the digital investment
- Be a leader to your direct team and the broader digital enterprise

Qualifications for digital product

- Openness to wear multiple hats
- Retail/consumer facing experience or experience working in a technology company or agency environment
- 2+ years of enterprise software product development experience
- Experience writing detailed use cases and designing web or mobile based user interfaces
- Highly competent with Word, Excel, Visio