Our company is hiring for a digital product. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital product

- Champion the Digital agenda and its impact to senior leadership and our business partners
- Have an informed opinion on business priorities and applies a digital lens to solutions and member engagement opportunities
- Coordinating across business silos and disseminating changes across the organization
- Compiling and analyzing industry and geographical reports to promote product sales
- Conceptualization and development of ideas for features and new offerings
- Champion new digital marketing initiatives designed to enhance the overall customer journey
- Plan, spec, and push through bug fixes, website enhancements, and optimization tests from start to finish, based off overall company objectives
- Further develop our automatic email marketing campaigns to champion the customer journey at every touch point (from acquisition, to shopping, to purchase, to retention)
- Analyze and report on KPI's around website traffic, conversion rates, A/B testing, pay per click, , and provide recommendations for continual improvement
- Conceptualize, scale, pre-produce, and oversee compelling digital productions

Qualifications for digital product

- 5 or more years experience developing and rigging character models in the videogame or animation industries
- Highly-experienced in polygon-based model software (Maya, 3DStudioMax, Zbrush, MudBox, Blender)
- UV mapping and bump map creation
- Some experience with desktop or industrial 3d printing
- Basic mechanical/engineering aptitude