Our company is growing rapidly and is searching for experienced candidates for the position of digital product owner. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital product owner

- Monitor and escalate issues that may affect customer satisfaction
- Validate and sign off on all major design changes, epics, and stories
- Partner with product management, application architects, and development manager to help establish vision, release and annual program backlogs
- Research and scope system and operational implications – identify relevant stakeholders and capture information as required for initial concepts
- Responsible for coordinating and working closely with technical writer leader, engineers, and product management to produce product documentation such as user guides, release notes, internal and external training
- Drive beta, pilot and early adopter programs with early-stage features, proof of concepts
- Work with 3rd party system integrators to drive process on schedule and on budget
- Establish and maintain relationships with other internal and external suppliers/partners
- Design optimal methods for product demonstrations and presentations and assist with the development of ROI sales tools
- Manage and maintain industry contacts in fraud and identity industry and advise on industry trends and behavior

Qualifications for digital product owner

- Excellent communication skills with the ability to influence senior business stakeholders on product decisions
- Strong problem solving skills paired with the ability to develop creative and efficient solutions
- Ability to manage client expectations effectively and not get overwhelmed by client pressures on team
- 5+ years of relevant experience as a technology-related Digital Marketing Specialist, Product Owner, or as Subject Matter Expert in the digital marketing domain