



Example of Digital Product Owner Job Description

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Our growing company is hiring for a digital product owner. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for digital product owner

- Tracks assigned budget and resources and provides input to the annual budget development process
- Groom the product backlog, prioritizing highest value features first
- Build and maintain a deep understanding of all the product aspects, including the customers and user perspective, competitive products and our technical capabilities
- Contribute to a clear product vision, program backlog and product release planning
- Translate the program backlog into user stories and product iterations to feed the implementation team(s)
- Ensure and communicate clear prioritization in the backlog based on delivering maximum value to the customer
- Support the product manager with the introduction of new products and product versions in the market
- 3+ years of relevant experience as a product owner or in a similar role
- Strong user empathy and able to represent the customer in product development
- A good understanding of product and software development

Qualifications for digital product owner

- At least 2 years of Product Management or at least 2 years of product design experience

with Web and Mobile Application Design

- 2+ years of experience in web content and web design
- 2+ years of Web 2.0, Adobe Photoshop, Illustrator, Macromedia Flash, Dreamweaver, HTML, CSS, PHP, and JSP
- 2+ years of experience on Adobe Suite
- 2+ years Omnigraffle and Balsmiq