Our company is growing rapidly and is hiring for a digital product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital product manager

- Oversee the network's budget and some negotiations of business and financial terms with vendors
- A "co-creation champion" – able to help customer understand how they can dramatically improve their operations or propose new ground breaking services or new business models
- Develop current and future roadmap for the digital product and enumerate the business case / benefits of developing and taking software of interest to the market
- Newsletter management-properly build, send, and report on email performance (fluency in Salesforce/ExactTarget)
- Work with SEO team the development team to help manage and help execute technical search optimizations
- Work with internal leads to define critical project details including deliverables, scope, timing, along with risk/benefit analysis as required
- Responsibility for all web site updates pertaining to content, including working with existing templates to create new pages
- Visually checking all graphic/copy assets in a variety of browsers and sizes
- Confirming all web site assets are named and tagged appropriately
- Conveying site modifications and bugs/JavaScript errors to appropriate technology leads

Qualifications for digital product manager

- Demonstrated ability to persuade, negotiate and diplomatically communicate, both verbally and in writing
- Minimum of 7 years of experience in payments industry, retail banking or financial services industry
- Understands the components of Release Mgt
- Must have 5 years of digital product management experience
- A team player who's able to maintain flexibility to get things done in a fast-past news environment