



Example of Digital Operations Job Description

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Our innovative and growing company is searching for experienced candidates for the position of digital operations. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital operations

- Develop additional metrics to monitor progress made by Ops team
- Act as a primary point of contact for account queries and work with the LA group, third party vendors
- Collect and publish metadata and artwork for third party distribution partners (eg
- Interface with customer portals (eg
- Design and deploy a set of processes spanning Lead to Cash that align to an agreed to set of design principles
- Collaborate with executives to ensure strategic plans are defined and business objectives are delivered
- Ensure successful delivery of projects leveraging project management fundamentals including work planning, budgeting, scope containment and risk mitigation
- Provide hands on project execution support including requirements definition, design, issue resolution, quality assurance and procedures documentation
- Manage projects including status reporting and program management across multiple projects while providing management with transparency in tracking project costs and budgets
- Lead and participate in corporate development initiatives including acquisition integrations, divestitures and due diligence reviews

Qualifications for digital operations

- Minimum of 3-5 years' experience in ecommerce and/or digital environment with preferred experience in testing or QA background
- Ability to work independently, and/or with cross-departmental stakeholders and vendors
- Must have excellent understanding of computer systems, project management experience and/or QA/testing processes
- Excellent verbal and written communication skills, and documentation and organizational skills
- Ability to work under deadlines, with flexibility in work hours due to nature of technical project launch timeframes
- 4+ years of effective experience working within ad ops