



Example of Digital Media Sales Job Description

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Our company is growing rapidly and is hiring for a digital media sales. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital media sales

- Produce digital sales weekly report and other reports as required
- Opening of new customers accounts with financial services
- Supports order and inventory management via IBMS and Rep Pak for local television
- Foster a culture based around performance, exceeding client expectations
- Maintain a consistent visual identity across all platforms while customizing per medium
- Deliver compelling graphics that are on brand, and be able to jump from one brand to another, all within a quick turnaround
- Flourish while working independently or with a team and always bring an eagerness to learn
- Understand brand, brand standards and how to apply across all mediums
- Liaise with radio stations and marketing teams on a daily basis
- Must possess a diverse design background

Qualifications for digital media sales

- Experience in Cable and Digital Sales is preferred
- Previous successful digital media sales experience
- Possess strong leadership capabilities • Must be able to develop strong relationships with buyers, divisional staff and operations
- Previous digital marketing and/or digital media sales experience is required

