



Example of Digital Marketing Intern Job Description

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Our growing company is looking to fill the role of digital marketing intern. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for digital marketing intern

- Research product updates within the digital world and assist with brainstorming of new advertising strategies for tours
- Assist team with research (including user research) and competitive analysis
- Assist Digital Business Analysts with creating documenting and requirements
- Assist User Experience Analysts with documenting UX standards and testing conclusions
- Assist with design of wireframes and testing of prototypes
- Quality assurance testing in the mobile and web space
- Manage the social media content for our brands (Facebook, Twitter, LinkedIn, YouTube, examples www.facebook.com/ketelone , [@bulleitwhiskey](https://twitter.com/bulleitwhiskey), [@worldclass](https://www.instagram.com/worldclass) on Instagram, worldclass.vice.com)
- Prepare internal quarterly email newsletter, and create brand updates on
- Local media centralization
- Work closely with the CRM Marketing Manager and Specialist to build, test, and deploy

Qualifications for digital marketing intern

- Understanding of / interest in digital and social media trends
- Photography and/or journalism background desired
- Basic Photoshop or Adobe Illustrator skills a plus
- Must be a fast learner, multi-tasker, independent problem solver
- Ability to deliver effective oral and written communications

