



Example of Digital Marketing Intern Job Description

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Our company is growing rapidly and is hiring for a digital marketing intern. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for digital marketing intern

- Enter and appropriately organize artist/venue/customer information into the Live Nation database
- Attend conferences discussing new marketing strategies in email, social & mobile marketing
- Social Media maintenance of Social Communities (Facebook, Twitter, YouTube)
- Data gathering methods
- Marketing and promotion proposals
- Assist with organizing and clearing clips for YouTube
- Assist with setting up channels and channel branding
- Assist with pulling and interpreting analytics from YouTube
- Assist with creating annotations "cards" on YouTube to facilitate reporting
- Assist with other ad hoc administrative needs and project based work during the Fall

Qualifications for digital marketing intern

- Sensitivity to métier (beauty)
- Ability to Leverage Digital Tools to Effectively Market
- Strong Natural Work Ethic
- Significant amount of completed study in online marketing particularly preferred

