



Example of Digital Learning Job Description

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Our company is looking for a digital learning. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital learning

- Conduct unit-testing for code robustness, fixing bugs and improving performance
- Ensure data from all forms of testing is rapidly accessible by research team for joint analysis
- Research, monitor, and test MEL and ICT4D tools/trends
- Develop MEL and ICT4D education and marketing materials on the application of digital principles for international development projects
- In collaboration with the Corporate Communications Team, develop communications and external marketing materials (short films, infographics, social media posts, web maps) for communicating MEL and T4D innovations on projects
- Develop and facilitate a series of webinars showcasing innovative uses of MEL approaches and technology for Home Office and Project staff
- Assist in preparation for annual Innovation Award (revised forms, draft outreach, platform testing)
- Assist with execution of communications plan, which may involve social media engagement, attendance at industry events and newsletter development
- Assist in development of internal knowledge management portal
- Collaborate NA LTD team to identify gaps in manager and associate performance

Qualifications for digital learning

- Familiarity with mobile data collection tools, GIS, data visualization, ICT4D, or Principles for Digital Development
- Demonstrated technical writing skills and capacity to synthesize high volumes of information into key messages and to various audiences
- Minimum bachelor's degree in instructional design or related educational field
- Identify opportunities where digital learning can have a greater positive impact on the learning and the business
- Developing creative concepts, graphics and layouts for presentation illustrations, learning initiatives and portals
- Developing standardized graphics and templates for use in FS Learning digital solutions