



Example of Digital Development Manager Job Description

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Our growing company is looking to fill the role of digital development manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital development manager

- Partner with vendors to ensure the 5 principles of success for Vendor Management are followed consistently
- Attend all relevant training that impacts Vendor Management and become the resident expert in this area
- Collaborate closely with the Experiential Marketing and Sponsorships team
- Help define the product strategy, scope and functionality of digital products for on-site activations and events
- Help evolve early stage ideas into fully baked concepts and execute and guide products from conception to launch
- Manage and build relationships with a cross-functional, fast-paced team of internal and external stakeholders including engineers, product, design, marketing, legal, communications, agencies and customer service groups in bringing products from conception to market launch
- Coordinate the product strategy and manage the end-to-end delivery across multiple product teams even when the core integration doesn't live within your platform
- Obtain feedback on existing products to continuously iterate and drive enhancements
- Ensure flawless on-site activations with thorough testing for integrated products and services
- Staff, mentor, enhance, and maintain a best-of-class product development team

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- Results driven, business oriented with solid analytical, financial and decision-making skills
 - Exceptional skills in MS Office, Digital Tools, Social Media
 - A minimum of 5 years of digital media experience either in a business or product development capacity
 - Demonstrated passion for the digital media space with an ability to understand how the evolving landscape will impact HBO's various lines of business
 - Exceptional interpersonal, organizational and communication skills
 - Exceptional presentation (Powerpoint) development and delivery skills